



2026

Corporate Partnership Program

Who We Are



Association of Municipal Administrators, Nova Scotia (AMANS) is a professional non-profit organization committed to excellence in municipal government administration through capacity building, relationship building, and objective advise.

AMANS works closely with municipalities and towns across Nova Scotia and sector partners and stake holders as well as the Province of Nova Scotia.

Our diverse membership is comprised of almost 400 professional municipal administrators from every region across the province.

Memberships by categories include the following:

- Chief Administrative Officers (CAOs)
- Deputy CAOs
- Directors of Finance and HR
- Department Managers
- Municipal Clerks
- Communications and IT Specialists
- Procurement Professionals
- Other key municipal leaders
- Senior staff from various departments of the Province of Nova Scotia
- Educational Institutions

This broad membership ensures AMANS is a key resource and advocate for municipal excellence across Nova Scotia.

Why Partner With Us?

Association of Municipal Administrators, Nova Scotia (AMANS) works year-round to support municipal staff across the province through professional learning, collaboration, and connection. Our programs, communications, and events create meaningful opportunities for engagement within Nova Scotia’s municipal sector.

AMANS partners play an important role in this work, contributing expertise, insight, and support that enhances the experience of our members throughout the year. Through a combination of ongoing engagement and high-profile touchpoints, partners have opportunities to build visibility, relationships, and trust within the municipal community.

A cornerstone of this engagement includes AMANS’ Spring and Fall Conferences—our flagship events that bring together municipal employees, sector partners, and stakeholders from across Nova Scotia. In addition to year-round partnership opportunities, AMANS also offers a range of conference-specific sponsorships for organizations interested in supporting and engaging at individual events.



Word From Our President

On behalf of the AMANS Board of Directors and our membership, I am pleased to present the AMANS Sponsorship Program for 2026.

AMANS is the voice of municipal management and administration in Nova Scotia. For over 55 years, AMANS members have been strengthening the quality of municipal governance, professionalism, and capacity of municipal administrators in the province through professional development opportunities.

Through our Spring and Fall Conferences, as well as our educational workshops throughout the year, AMANS is continuously improving the professionalism of people that work in municipal government. We gather at these events to learn, network, share ideas, and meet with vendors who offer products and services to help us with our day-to-day jobs. Our Conferences and workshops provide prime opportunities for vendors to engage directly with senior level municipal decision makers in Nova Scotia.

Why Sponsor Us?

- AMANS represents senior leaders and key decision makers of the 49 municipal units in Nova Scotia.
- As of 2023, Nova Scotia's municipal governments invested over \$2.3 billion annually in critical local services and infrastructure for our residents and businesses. For a small province, we have substantial purchasing power.
- Our membership is diverse with unique and varied needs. They deliver a range of public services to communities throughout Nova Scotia – regional municipalities, counties, districts, towns, and villages.

A partnership with AMANS is a partnership with municipal administrators across Nova Scotia.

I would like to acknowledge and thank those who have supported AMANS in the past. Your continued support and engagement with AMANS is very much appreciated. We welcome you and new partners to our redesigned sponsorship program. We hope that there are more opportunities in the program for you to consider.

I hope that you will consider working with us in 2026!

Sincerely,

Victoria Brooks



2026 Conference Schedule

Spring Conference



Date: June 11 – 12, 2026

(Pre-Conference Day: June 10, 2026)

Location: Digby Pines Golf Resort & Spa

Address: 103 Shore Road, Digby, NS
B0V 1A0

Event-Exclusive Highlights:

- Spring Golf Tournament (Pre-Conference Day)
- Opening Reception (Pre-Conference Day)

Fall Conference



Date: October 14-16, 2026

(Pre-Conference Day: October 13, 2026)

Location: Delta Hotels Dartmouth

Address: 240 Brownlow Ave,
Dartmouth, NS B3B 1X6

Event-Exclusive Highlights:

- Annual Partner Meet & Greet (Pre-Conference Day)
- 2 Keynote Sessions
- President's Reception & Banquet

Annual Partnerships

Designed for organizations looking to go beyond conference recognition. These partnerships provide year-round visibility and ongoing engagement with AMANS members, along with a presence/recognition at both conferences.

All Partnership Packages Include:

- Logo Displayed on AMANS Partnership Page
- Logo included in promotional emails throughout the year (non-exclusive)
- Recognition at Both Conferences
- Invitation to the Annual Partner Meet and Greet

Platinum – Industry Exclusive Opportunity - \$18,000

Visibility & Recognition

- Featured partner profile on AMANS website
- Annual spotlight story shared to members electronically + AMANS social media platforms
- Logo included in 6 promotional emails

Year-Round Engagement

- 2 co-hosted webinars annually (non-sales, content driven)
- Access to Municipal Insights Package (annual AMANS summary of municipal themes + training trends) (*Developed at time of Fall AGM*)
- Invitation to participate in a CAO roundtable (1 per year) (choice of Fall or Spring)
- Full-page spotlight in both AMANS newsletters (2 issues per year)

Conference Benefits (*Spring & Fall*) - \$14,800 Value

- 1 plenary session at the conference of your choice (session must be educational, not promotional)
- 2 exhibitor booths in a prime location (1 per conference)
- 4 complementary corporate registrations - includes tickets to all meals (4 per year)
- Exclusive option to bring greetings at the Annual Partner Meet and Greet (5 Minutes) (Fall Conference)
- Premium conference signage and branding (logo on all delegate badges, registration table, items in delegate bags, exclusive banner on conference app, etc.)

Gold - \$12,000

Year-Round Engagement

- 1 co-hosted webinars annually (non-sales, content driven)
- Logo included in 4 promotional emails
- Feature in both AMANS newsletters (2 issues per year)
- Annual spotlight story shared to members via email & LinkedIn

Conference Benefits (*Spring & Fall*) - \$9,400 Value

- 1 concurrent session at the conference of your choice (session must be educational, not promotional)
- 1 exhibitor booth at the conference of your choice
- 2 complementary corporate registrations – includes tickets to all meals (2 per year)

Silver – \$6,000

Year-Round Engagement

- 1 co-hosted webinar annually (non-sales, content driven)
- Logo included in 2 promotional emails

Conference Benefits (*Spring & Fall*) - \$3,600 Value

- 2 complementary corporate registrations – includes tickets to all meals (2 per year)
- Option to introduce a plenary session speaker

Bronze – \$3,000

Year-Round Engagement

- Sponsorship recognition of 1 AMANS hosted sessions/workshops

Conference Benefits (*Spring & Fall*) - \$800 Value

- 1 complementary corporate registration – includes tickets to all meals (1 per year)

Annual Partnership Overview

Partnership Level	Price	Yearly Benefits	Conference Value
Platinum	\$18,000	<ul style="list-style-type: none"> Featured partner profile 2 co-hosted webinars Municipal Insights Package access Participate in CAO roundtable Full-page newsletter feature (x2) 	\$14,800
Gold	\$12,000	<ul style="list-style-type: none"> 1 co-hosted webinar Newsletter feature (x2) Annual spotlight story Logo in promotional emails (x4) 	\$9,400
Silver	\$6,000	<ul style="list-style-type: none"> 1 co-hosted webinar Logo in promotional emails (x2) 	\$3,600
Bronze	\$3,000	<ul style="list-style-type: none"> Sponsorship of AMANS hosted session/workshop (x1) 	\$800

Corporate Registration Details

Our Corporate Conference Registration is intended for sponsors, exhibitors and other individuals who are not employed by a municipality, town or village.

While many of our partnerships and sponsorships include a complementary Corporate Registration, additional registrations may be purchased if you wish to bring additional representatives.

Registration Includes:

- Full access to all conference sessions and networking opportunities
- Option to purchase ticket(s) to any offsite events
- Tickets to all scheduled meals
- One ticket to the President's Banquet (Fall Conference only)

Conference Sponsorship Opportunities

Choose one or combine a few – single conference sponsorship options to create the right level of visibility for your organization.

All Sponsorships Include:

- Logo Displayed in sponsorship section of the AMANS Partnership Page
- Access to Spring opening reception (with Spring Conference sponsorship)
- Invitation to attend Annual Partner Meet & Greet (Fall Conference)
- General recognition at your sponsored conference

Exhibitor Booth – \$1,800

***Double Booth Bundle available – \$3,200**

Note: Only 10 Double Booth Bundles available for 2026

Connect and inspire - in real time! Gain face to face exposure with today's top administrative professionals throughout the entire conference and designated tradeshow time.

This is an ideal platform to showcase your products and services, broaden brand awareness and distribute promotional materials directly to your target audience.

What's Included



- 1 complementary corporate registration (**\$800 Value**)

** Additional registrations can be purchased at time of registration.*

- 1 6-foot table and chair in a high traffic area
- Option to display 1 standup banner behind table
- WIFI access

The Main Event (President's Banquet Sponsor) – \$8,000

Take centre-stage by sponsoring the President's Banquet at the Fall Conference, an evening filled with great food, good wine and celebration.

Brand Recognition

- Option to display branding materials in the suite (banners, signs, etc.)
- Logo displayed on all banquet tables

What's Included – Up to \$5,600 Value

- Choice of 1 complementary exhibitor booth or 1-hour concurrent session
- 2 complementary corporate registrations – includes tickets to all meals



On the House (Meal Sponsorships)

It's on the house! Treat delegates to a delicious meal during the conference.

Brand Recognition

- Option to display branding materials (banners, signs, etc.)
- 5-minute speaking opportunity during your sponsored meal
- Option to distribute promotional materials to attendees

What's Included - \$96 Value

- 2 tickets to attend your sponsored meal (excluding refreshment/coffee break)

Available Meals

- Delegate breakfast – **\$2,500**
- Delegate lunch – **\$3,500**
- Refreshment/Coffee break – **\$1,000**

Fairway Advantage (Golf tournament sponsorship) – \$3,500

Kick off the Spring conference with a hole-in-one! An exclusive opportunity to engage with conference attendees by hosting the pre-conference day golf tournament.

Brand Recognition



- Option to display on-course branding materials (banners, signs, etc.)
- Logo displayed on golf score card
- Option to distribute promotional materials to players
- Option to provide and/or present tournament prize to winners at the evening reception

What's Included - \$1,760 Value

- 2 complementary corporate registrations – includes tickets to all meals
- 2 golf tournament registrations

Off the Clock (Offsite event sponsor) – \$3,500

After a full day of sessions and workshops, there's nothing better than having a little fun. This is your opportunity to host an informal, offsite experience for conference attendees.

Whether it's a tour, tasting, dinner or show, this evening provides a relaxed setting to engage with delegates beyond the meeting room.

Brand Recognition

- Option to display branding materials during the event (banners, signs, etc.)
- Option to bring 3-minute greetings to attendees at the event

What's Included - \$1,760 Value

- 2 complementary corporate registrations – includes tickets to all meals
- 2 tickets to attend the event

Life of the Party (Hospitality Suite Sponsor) – \$3,000

Cold drinks, great company and good music. Be at the centre of the conference's social scene by hosting the Hospitality Suite – where delegates can relax, connect, and unwind.

Brand Recognition

- Option to display branding materials in the suite (banners, signs, etc.)
- Logo displayed on drink cups or other event items

What's Included - \$800 Value

- 1 complementary corporate registration – includes tickets to all meals
- 1 ticket to attend the event

Annual Partner Meet & Greet Sponsor

The annual Partner Meet & Greet is a fall pre-conference evening event that welcomes all partners, sponsors and conference attendees. Featuring the tradeshow floor and prize draws, this high-energy reception is the official kick off to the fall conference.

Hosted by you, our partners and sponsors, a variety of sponsorship opportunities are available to support and be recognised for individual elements of this event.

- Drink tickets (purchase a round of drinks for all attendees) – **\$2,000**
- Appetizers - **\$1,500**
- Entertainment (live band) - **\$1,000**
- Delegate gifts - **Item Donation**
- Branded photo booth - **\$1,500**



Happy Hour (Drink tickets at Conference Reception) – \$2,000

Let's raise a glass to a round on you! Provide delegates with one free drink ticket to be redeemed during the President's Banquet Reception at the Fall Conference or the Opening Reception at the Spring Conference.

Brand Recognition

- Logo displayed on the paper drink tickets
- Logo displayed at the bar

What's Included

- 2 tickets to attend the reception

Set the Stage (Conference Session Introduction)

Set the tone at the start of a conference session with a brief on-stage presence as the program transitions into the conversation ahead.

Brand Recognition

- 5-minute speaking opportunity prior to the session
- Exclusive recognition as the session sponsor

What's Included - \$800 Value

- 1 complementary corporate registration – includes tickets to all meals

Available Sessions

- Keynote – **\$4,000**
- Plenary – **\$2,000**
- Concurrent – **\$1,500**

Grand Prize Sponsor – \$1,000

Be part of one of the conference's most anticipated moments by sponsoring the grand prize.

** In place of a monetary sponsorship, the Grand Prize Sponsor may donate the grand prize item (to be approved by AMANS).*

Municipal Success Story – \$1,500

It's your time to shine! Create and share a short video or presentation, highlighting a municipal success story and your organization's involvement. Video/presentation will be shared during the Spring Opening Reception or Fall President's Banquet.

**Additional partnership or sponsorship required to purchase this opportunity*

Reset & Recharge (Wellness activity sponsor) - \$1,500

Offer delegates a chance to reset and recharge by sponsoring a conference wellness activity, such as a guided walk or yoga session.

**Option to facilitate activity available*

On Display (Logo only) – \$1,000

Logo recognition throughout the conference – simple and straight forward.



Have a sponsorship idea that's not listed above? Contact us to explore a custom opportunity that aligns with your organization's goals.

Be Part of the Program – Speaking Opportunities

We invite partners and sponsors to get involved! Be part of the conference program by applying to share your expertise through educational speaking opportunities.

Please see “application details” for application process and content details.

Host a Plenary Session – \$8,000

Plan and deliver a 1-hour plenary session as part of the conference program.

What’s Included - \$1,600 Value

- 2 complementary corporate registration – includes tickets to all meals

Host a Concurrent Session – \$6,000

Plan and deliver a 1-hour concurrent session as part of the conference program.

What’s Included - \$1,600 Value

- 2 complementary corporate registration – includes tickets to all meals

Application Details

- **Submit a Proposal:** Those interested in delivering a session are asked to submit a proposal to AMANS staff. All proposals are reviewed by the Conference Planning Committee in collaboration with AMANS staff.
- **Approval:** Final session approval rests with the Conference Planning Committee and AMANS staff. You will be contacted by AMANS staff once a decision has been made regarding your session.
- **Session Content:** Sessions must be educational in nature, not promotional. Content should be relevant to municipalities and aligned with the objectives of the conference.
- **Spring Submissions:** Proposal submissions are open from *February 1st – April 30st*
- **Fall Submissions:** Proposal submissions are open from *June 30th – August 15th*

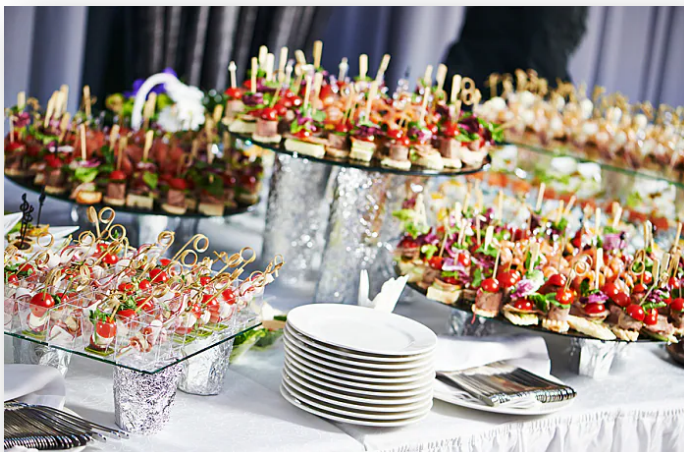
Annual Partner Meet & Greet

AMANS Annual Partner Meet & Greet takes place in the evening of the Pre-Conference Day during the Fall Conference and serves as the official welcome to the fall event.



This meet & Greet invites all Annual Partners, Spring and Fall conference sponsors and conference delegates for an evening of networking, connection and inspiration in a casual, high-energy setting.

This pre-conference event is AMANS' way of recognizing and celebrating the organizations that support our work throughout the year and during our conferences. Featuring the exhibitor trade show floor, guest partner speakers, sponsored prize draws and a variety of event specific sponsorship opportunities available, this is a highly attended, high-visibility evening that sets the tone for the conference ahead.



**Please see page 11 to view sponsorship options*

Registration

Conference Sponsorship:

To register as for conference sponsorship, please complete the form linked below. You will be contacted within 48 hours of your form submission.

[Click Here for Conference Sponsorship Form](#)

Session Application:

To submit a proposal to plan and deliver a conference session, please complete the form linked below. You will be contacted within 48 hours of your submission.

[Click Here for Session Application Form](#)

Annual Partnership:

To become an Annual Partner of AMANS, please contact Rebecca Toole and/or Sam Pellerin using the contact information below.



Questions? Contact Us

Rebecca Toole – rtoole@amans.ca

Manager or Professional Development and Education

Sam Pellerin – spellerin@amans.ca

Administrative Support

Thank you to our 2025 Fall Conference Sponsors



ASSOCIATION OF CONSULTING ENGINEERING COMPANIES
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Safety Branch
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Justice

Department of Finance and Treasury Board
Municipal Finance Division

