

2024 AMANS Spring Conference Sponsorship/ Exhibitor Prospectus

Conference Dates: May 22- 24, 2024

Conference Location: Fox Harb'r Resort (1337 Fox Harbour
Rd. Fox Harbour, NS B0K 1Y0)

Association of Municipal Administrators, Nova Scotia
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2024 AMANS Spring Conference

Event Dates:

- Pre-conference Programming: Wednesday, May 22, 2024
- Official Conference: Thursday, May 23 – Friday, May 24, 2024

Location: Fox Harb'r Resort (1337 Fox Harbour Rd. Fox Harbour, NS B0K 1Y0)

Why Sponsor

The [Association of Municipal Administrators, Nova Scotia \(AMANS\)](#), organizes an annual spring conference, offering an opportunity to engage with municipal decision-makers from all corners of Nova Scotia.

Our annual spring conference event will have upwards of 100+ municipal administrators and stakeholders come together for two-days of inspiring speakers, educational sessions, and numerous opportunities to network with professionals and organizations that serve the municipal sector.

About AMANS

AMANS is a professional non-profit organization dedicated to excellence in municipal government administration with a mandate to provide excellence in local government through capacity building, relationship building and objective advice. We work directly with Nova Scotia municipalities and the Government of Nova Scotia.

Our diverse membership comprises of over 300 professional administrators from every region across Nova Scotia. Memberships by municipal position include:

- Chief Administrative Officers
- Directors of Finance
- Communications Professionals
- Fire and Police Services
- IT Professionals
- Other Key Managers & Directors
- Senior Staff within the Department of Municipal Affairs and Housing

Partnership Value

- Access to over 300+ municipal administrators from across Nova Scotia and representatives from the Nova Scotia Department of Municipal Affairs and Housing.
- Network with municipal decision makers who may be current or future clients.
- Introduce new technology, products, programs, and services.
- Impact our membership and the communities across Nova Scotia.

Spring Conference Partnership Opportunities

How Sponsorship Works

As a sponsor at the AMANS Spring Conference, there are various avenues through which your organization can gain exposure. Below, you will find a list of all the Sponsorship and Exhibitor opportunities available.

2024 Conference Program

(Subject to change)

Wednesday, May 22 (Pre-Conference)

1:00 pm – 3:00 pm	Professional Development Sessions
7:00 pm – 10:00 pm	Opening Reception – Networking Meet and Greet

Thursday, May 23 (Day 1)

7:00 am – 8:00 am	Wellness Activity
8:30 am – 9:00 am	Morning Networking, Coffee, and Registration
9:00 am – 9:15 am	Welcome and Greetings
9:15 am – 10:00 am	Keynote
10:00 am – 10:15 am	Refreshment Break
10:20 am – 11:10 am	Concurrent Sessions and Networking (Block A)
11:15 am – 12:00 pm	Plenary Session
12:00 pm – 1:00 pm	Luncheon
1:00 pm – 1:30 pm	Provincial Update #1
1:35 pm – 2:30 pm	Concurrent Sessions and Networking (Block B)
2:30 pm – 2:45 pm	Refreshment Break
2:45 pm – 3:30 pm	Concurrent Sessions and Networking (Block C)
4:00 pm	Wellness Activities
6:00 pm	Dinner

Friday, May 24 (Day 2)

7:00 am – 8:00 am	Wellness Activity
9:00 am – 9:15 am	Provincial Update #2
9:35 am – 10:30 am	Concurrent Sessions and Networking (Block D)
10:30 am – 10:45 am	Refreshment Break
10:45 am – 11:00 am	Provincial Update #3
11:00 am – 11:45 am	Plenary Session
11:45 am	Exhibitor Prize Draws and Closing Remarks

Conference Sponsorship Benefits

	Platinum	Gold	Silver	Bronze
Recognition on the Conference and AMANS website	✓	✓	✓	✓
Logo and sponsor recognition in promotional emails	4 emails	3 emails	1 email	-
Logo displayed in the conference pocket program and the digital conference program	✓	✓	✓	✓
Exclusive logo displayed on conference badges	✓	-	-	-
Complimentary Exhibitor booth	✓	-	-	-
Opportunity to address the delegates	5 minutes – plenary session	5 minutes – concurrent session		
Recognition on signage at the conference	✓	✓	✓	✓
Recognition on the PowerPoint loop slides played in the plenary hall	Full screen	1/2 screen	1/4 screen	-
Verbal recognition at the podium	✓	✓	✓	✓
Distribute promotional material	Registration desk & during designated session	Registration desk & during designated session	-	-
Recognition on AMANS Social media platforms	✓	✓	✓	✓
One (1) sponsorship spotlight article and logo featured in AMANS e-newsletter	✓	✓	✓	-
Complimentary Conference Registration	2	1	-	-
List of Delegates	✓	-	-	-
Opportunity to host a webinar prior to the event	✓	-	-	-

Gold Sponsorship \$3,500 + tax

As the Gold Level Sponsor, you will receive:

- Your corporate logo featured in the following locations:
 - Opening page of the Conference Website & AMANS website including a link to your corporate website.
 - In the Pocket Program
 - Three Conference promotional emails to members
 - ½ page logo video loop during various times of Conference
 - Sponsor page of Conference site with detailed information on your organization/company
- Opportunity to give a five (5) minutes speech to delegates at a concurrent session and introduce the speaker(s).
- Complimentary registration for one representative to attend all business and social functions (non-voting) (\$750 value)
- Special recognition of your support at the Opening and Closing Ceremonies
- ½ page Corporate promotional slide – single slide – in Conference PowerPoint loop
- Recognition on AMANS Social Media Platforms
- Option to have one (1) article, up to a maximum of 200 words, with logo published in the AMANS newsletter. Final drafts of articles are subject to AMANS review.
- Option to have promotional brochure at registration desk. Distribution of materials is the responsibility of the sponsor.

Silver Sponsorship \$2,000 + tax

As the Silver Level Sponsor, you will receive:

- Your corporate logo featured in the following locations:
 - Opening page of the Conference Website & AMANS website including a link to your corporate website.
 - In the Pocket Program
 - All Conference promotional emails to members
 - ¼ page Corporate promotional slide – single slide – in Conference PowerPoint loop
 - Sponsor page of Conference site with detailed information on your organization/company
- Special recognition of your support at the Opening and Closing Ceremonies
- Recognition on AMANS Social Media Platforms
- Option to have one (1) article, up to a maximum of 200 words, with logo published in the AMANS newsletter. Final drafts of articles are subject to AMANS review.

Bronze Sponsorship \$1,000 + tax

As the Bronze Level Sponsor, you will receive:

- Your corporate logo featured in the following locations:
 - Conference Website including a link to your corporate website.
 - In the Pocket Program
 - Sponsor page of Conference site with detailed information on your organization/company
- Special recognition of your support at the Opening and Closing Ceremonies
- Recognition on AMANS Social Media Platforms

Luncheon Sponsor \$4,000 + tax

- Your logo is featured in the following locations:
 - Conference Website & AMANS website including a link to your corporate website.
 - In the Pocket Program
 - One promotional email to members
- Full page Corporate promotional slide – single slide – in Conference PowerPoint loop during the luncheon
- Sponsor page of Conference site with detailed information on your organization/company
- Opportunity to give a five (5) minutes speech to delegates during the luncheon
- Recognition on AMANS Social Media Platforms
- Option to have one spotlight (1) article, up to a maximum of 200 words, with logo published in the AMANS newsletter. Final drafts of articles are subject to AMANS review.
- Recognition of your organization by the emcee at the podium during the Luncheon.
- Two (2) complimentary tickets to attend the Luncheon.
- Option to distribute promotional materials during your sponsored session. Distribution of materials is the responsibility of the sponsor.

Nightly Event Sponsor \$2,500 +tax

- Your logo is featured in the following locations:
 - Conference Website & AMANS website including a link to your corporate website.
 - In the Pocket Program
 - Sponsor page of Conference site with detailed information on your organization/company
- Recognition on AMANS Social Media Platforms
- Option to have one spotlight (1) article, up to a maximum of 200 words, with logo published in the AMANS newsletter. Final drafts of articles are subject to AMANS review.
- Recognition of your organization by the emcee at the podium during the event.
- Two (2) complimentary tickets to attend the event
- Option to distribute promotional materials during your sponsored session. Distribution of materials is the responsibility of the sponsor.

Refreshment Break Sponsor \$1,500 +tax

- Your logo is featured in the following locations:
 - Digital Conference program
 - In the Pocket Program
 - Sponsorship page of AMANS website
 - Tent cards displayed during the refreshment break
- Corporate logo displayed on the Conference PowerPoint loop during the refreshment break
- Recognition of your organization by the emcee at the podium during the refreshment break.

General Sponsor – Cash Donation (under \$1,000)

- Your logo is featured in the following locations:
 - Digital Conference program
 - In the Pocket Program

- Sponsorship page of AMANS website

Plenary Hall Session Sponsor \$1,500 +tax

- Includes a five-minute speaking slot during the plenary programming. There are two opportunities available for this sponsorship level.
- Your corporate logo featured in the following locations:
 - Conference Website including a link to your corporate website.
 - In the Pocket Program
 - Sponsor page of Conference site with detailed information on your organization/company
- Special recognition of your support at the Opening and Closing Ceremonies
- Recognition on AMANS Social Media Platforms
- Option to distribute promotional materials during your sponsored session. Distribution of materials is the responsibility of the sponsor

Concurrent Session Sponsor \$1,000 +tax

- Includes a five-minute speaking slot during a concurrent session. There are five opportunities available for this Sponsorship level.
- Your corporate logo featured in the following locations:
 - Conference Website including a link to your corporate website.
 - In the Pocket Program
 - Sponsor page of Conference site with detailed information on your organization/company
- Special recognition of your support at the Opening and Closing Ceremonies
- Recognition on AMANS Social Media Platforms
- Option to distribute promotional materials during your sponsored session. Distribution of materials is the responsibility of the sponsor

Become an Exhibitor

Exhibitor \$1,000 + tax

As an exhibitor, you can connect with potential clients and showcase your products and services to municipal administrative leaders.

Our conference is an excellent opportunity to broaden awareness of your brand by distributing promotional materials at your table and/or donating an item for the prize draws. As an exhibitor, you have the opportunity to network, build, and maintain relationships throughout our conference.

AMANS will supply you with a booth in a high foot-traffic area to secure facetime with our attendees during breaks. You will also receive 1 complimentary lunch and dinner ticket for Thursday.

As an Exhibitor, you will receive:

- Your logo is featured in the following locations:
 - The digital conference program
 - In the Pocket Program
 - In one (1) promotional email to members
 - Your logo, description, and contact information will be displayed on the partnership page of AMANS website
- One (1) complimentary lunch and dinner ticket
- Skirted 6" table with two chairs
- Ability to display a standup banner behind the table
- Complimentary access to Conference WIFI internet

Trade Show Hours (subject to change)

Wednesday, May 22, 2023

3:00 pm - 5:00 pm Exhibitor Setup
7:00 pm - 10:00 pm Opening Reception

Thursday, May 23, 2023

8:30 am - 9:00 am Networking, Coffee & Registration
10:00 am - 10:15 am Refreshment Break
12:00 pm - 1:00 pm Lunch and Exhibitor Prizes
2:30 pm - 2:45 pm Refreshment Break

Friday, May 24, 2023

8:30 am - 9:00 am Morning Networking and Coffee
10:30 am - 10:45 am Refreshment Break
11:45 am - 12:00 pm Exhibitor Prize Draw

How to Register

To learn more about AMANS 2024 Spring Conference: [click here to visit our website.](#)

Deadline for sponsorship and exhibitor confirmation: May 8, 2024

Register online using the
[Spring Conference Registration Form](#)

Any Questions? Please contact Rebecca Kolstee, Manager of Education and Professional Development Programs at rkolstee@amans.ca